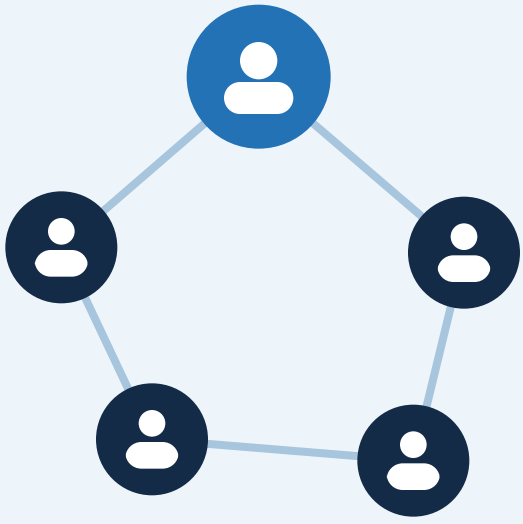
BUILD STRONGER RELATIONSHIPS WITH AI

Thoughtful follow-up. Better conversations.
Stronger connections.

- **RECONNECT**
  with past clients
- **PERSONALIZE**
  every touchpoint
- **FOLLOW THROUGH**
  without the hard sell



Provided by

SUPREME LENDING

THE MITTEN GROUP

Start With Relationships, Not Sales

AI is most useful when it helps you remember what matters to people and prepare thoughtful, relevant outreach. It should support your judgment - not replace genuine relationships.

THREE RELATIONSHIP OPPORTUNITIES

Past clients

Check in on life changes, homeownership questions, and milestones. No automatic sales pitch.

Your sphere

Reconnect with people you know through shared interests, community events, or genuine updates.

Agent partners

Share relevant insights, congratulate achievements, and follow through on conversations.

BEFORE YOU REACH OUT

- [ ] What is my actual relationship with this person?
- [ ] Why would this message be useful to them now?
- [ ] What is one natural question I could ask?

YOUR RELATIONSHIP SNAPSHOT

People I want to reconnect with: _____

A useful reason to reach out: _____

Privacy reminder: Use made-up names or general descriptions in AI prompts. Do not paste confidential client information, financial details, or private conversations without appropriate authorization.

Copy-and-Paste Relationship Prompts

Replace the bracketed details with your own context. Ask AI to draft options, then choose and edit the one that sounds most like you.

1 Reconnect With a Past Client

Act as my real estate relationship coach. I want to reconnect with a past client I have not spoken with in [time period]. We previously worked together on [general context]. Give me three short, natural message options that focus on them, not on asking for business. Ask me two clarifying questions first. Then recommend the strongest option and explain why.

2 Find a Thoughtful Reason to Reach Out

Help me brainstorm five genuinely useful reasons to contact people in my sphere this month in [market]. Consider seasonal homeowner needs, local events, neighborhood information, and life milestones. Do not invent local facts or events. Label anything I need to verify. Then rank the ideas by usefulness and suggest one friendly opening question for each.

3 Improve My Message Before I Send It

Review this draft message: [paste a draft with private details removed]. Does it sound personal, respectful, and natural? Identify anything generic, pushy, or unclear. Give me three specific tips, then rewrite it in my voice: [describe your style]. Keep it concise and focused on the recipient. Explain the most important improvement.

Quick test: Read your chosen message out loud. If it does not sound like something you would actually say, ask AI to make it more natural.

Make Follow-Up a Repeatable Habit

Use AI to organize your thinking, but keep your outreach personal. A useful plan is one you can actually follow.

1

Choose five people

Pick past clients, sphere contacts, or agent partners you have a genuine reason to contact.

2

Give AI safe context

Describe the relationship and your goal without entering confidential information.

3

Draft, then critique

Request two or three options, feedback on tone, and a more natural final version.

4

Reach out personally

Send the message yourself, listen to the response, and follow up appropriately.

YOUR 15-MINUTE WEEKLY RELATIONSHIP ROUTINE

- [ ] 5 min - Choose people and a genuine reason to connect
- [ ] 5 min - Use AI to prepare and improve messages
- [ ] 5 min - Send personal outreach and record next steps

ONE LAST PROMPT: REVIEW & IMPROVE

"Review my outreach plan for this week. Identify any messages that feel transactional or generic. Give me three ways to make the outreach more helpful, authentic, and easy to respond to."